



**EGYPTIAN  
WOMEN  
FORUM**

**Saturday, 28 September 2019**  
**InterContinental Cairo Semiramis Hotel**

Powered by

**Smart Vision**  
Powerful And Effective Vision

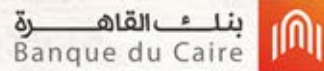
**Egyptian Women Forum - Smart Vision 2019**

**30 SUCCESS STORIES OF  
EGYPTIAN WOMEN**



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# Our Clients





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# Our Media Partners ( PAST EVENTS )





## EGYPTIAN WOMEN FORUM



We, smart vision, is honored this year to organized the Egyptian women forum, which will stipulate Egyptian women success stories in all life fields, scientific, practical, sporting, copes or in humanitarian, financial and business activities, and will cite those of missionary, and social purposes, whom will be displayed by us in all success aspects of the great Egyptian women. We will enumerate in the forum sessions 30 success stories of Egyptian women, so as to give motivation to Egyptian women to seek occupying pioneer and leadership positions in the following years, and to learn and have experience from leader businesswomen in all life spheres. The Egyptian women forum 2019, will be the first platform in the conducting of business and the social responsibility for the sake of Egyptian women. Thirty success stories of Egyptian women is the title of the Egyptian women forum in 2019, and through five sessions of the Egyptian women forum, we will cite the outline serving the path of a successful Egyptian woman in all fields empowering the Egyptian woman in all life circles.

We all know that the Egyptian woman played a crucial role all over the Egyptian history, beginning from 7000 years ago, represented by queen " Hatshepsut ", and queen Nefertiti, and afterwards the Muslim Egyptian queen " Shagarat Adur", and many influencing Egyptian women personalities leaving an impact upon ancient and modern Egyptian history. The history of Egyptian women was plentiful and magnificent all over the history, and this is also true in the current time, as actually, in 2019, there are 10 female deputies in the Egyptian parliament in addition to 8 leaders who are 8 ministers from women, in the actual Egyptian cabinet, and in other words these women look like movie stars, in the sense of the success and diligence for raising the reputation of our beloved country, Egypt.

The forum will focus on 30 of Egyptian women from all social and human levels, constituting success stories from rural and urban areas inside and outside Egypt. Egyptian women inside the country realize a big success, exactly like the Egyptian women outside Egypt with their success stories, a topic of conversation world-wide.



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The social responsibility of the Egyptian women is a very important point in the Egyptian women forum, indicating the social responsibility, about which Egyptian women has drawn many lines of big success, on the Egyptian state level.

The social responsibility may be considered an essential base in the societies life, without which life will be a big mess, and jungle law will be common , as strong will swallow the weak, and cooperation will be absent in addition to the dominance of selfishness, individualism. The most important leader in social responsibility in Egypt is the Egyptian woman; there will be always interesting success stories of Egyptian woman.

The entrepreneurship is the most important point of discussion in the Egyptian woman forum 2019, and an important focus of debate, attracting many Egyptian women, in order to answer a big question, hos Egyptian women and ladies act to be leaders in all walks of life, in science, sports, economy, finance and business.

Therefore the important question to be tackled in the forum is "how I can act to be a successful business-woman?". The answer of this question will be revealed in the sessions of the Egyptian woman forum 2019.



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# قصة نجاح 30 للمرأة المصرية



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By  
**SmartVision**  
Powerful And Effective Vision



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This forum will be a source of light for all Egyptian women, for having a bigger influence in the Egyptian society. In order to diffuse this positive energy to serve all people, we decided to edit and publish a book, named " thirty success stories of the Egyptian woman". This book will be considered a useful asset to cite the success stories of Egyptian women, and the advices given by businessmen to the Egyptian woman to reach the success and to be able to occupy position in the following years.



## EGYPTIAN WOMEN AWARDS

# **Egyptian Women's Necklace 2019**

On the margins of the Egyptian woman forum 2019, a celebration will be held to honor the Egyptian woman in all fields and this will be the biggest celebration of the Egyptian woman (Egyptian Women's Necklace) for operating the most important prize for Egyptian woman 2019. During this celebration, Egyptian women in all human, practical aspects of life and social responsibility will be dignified.

It will not be as an ordinary prize winning celebration, but it will send a message to Egyptian women to learn, and put efforts, for getting the Egyptian Women's Necklace next year. We hope that the Egyptian Women's Necklace will constitute a good catalyst of Egyptian women and a high moral recompense for all Egyptian ladies.



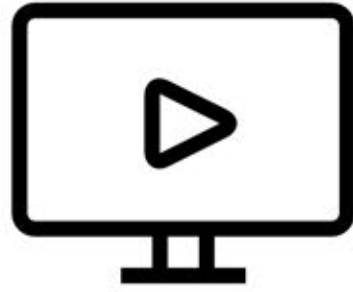


# Marketing plan

- Printed advertisements in the most famous Egyptian newspapers.
- A big public relations campaign, with TV interviews before this conference, to be aired in major TV channels.
- Electronic site (internet).
- Social media sites.
- Short message service SMS.
- APP. "what's up".
- Marketing by phone,
- Advertisements in big site, and big electronic sites of news.
- Advertisements in all associations of businessmen and Egyptian common business councils.
- Email campaign
- Foreign advertisements.



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## Media plan

- Live TV channels attendance (more than 10 TV stations) during the conference period.
- Media coverage in more than 10 printed apers about the conference.
- More than 200 reporters will be covering the conference in all sites and internet news.
- Direct coverage and direct airing on Facebook and YouTube sites during the conference period.
- Special meetings by smart vision TV, channel of the company, placed on You Tube.
- Coverage by one of the famous radio stations, with possibility of diffusing advertisements by this radio station.
- Large screens of sponsors and participants in that event, like our last forum in 2019.



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# The Attendants



- **Ministers and female deputies from the Egyptian parliament**
- **Egyptian women abroad, from all over the world**
- **The most important successful Egyptian women models in all fields**
- **The notorious society ladies in all fields**
- **Pioneer businesswomen from all scopes of life**
- **Representatives of social responsibility associations**
- **Egyptian and Arab important businesswomen**
- **Important investors from businesswomen in Arab world and Egypt**
- **Researchers, looking for an opportunity or an idea in entrepreneurship from Egypt's ladies**



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## Record of actions and previous forums since 2009 till 2019

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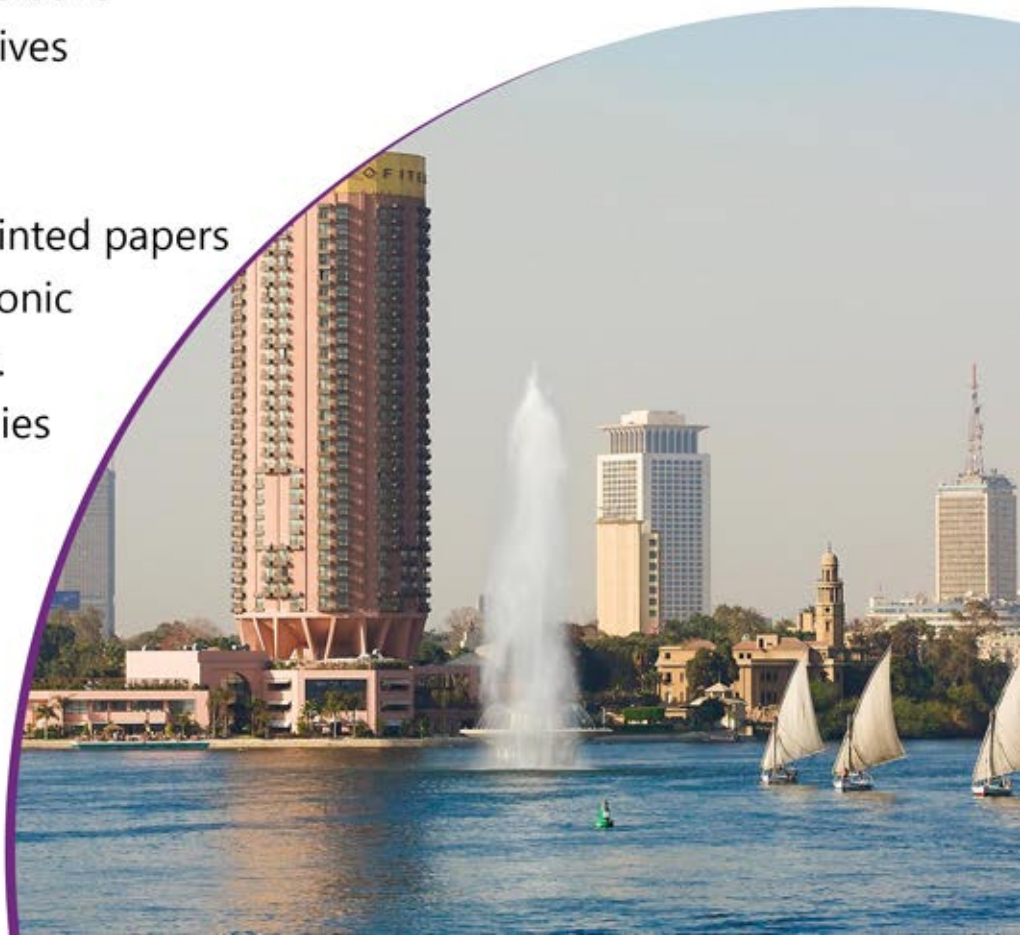
Economic forum of Egypt all over the past ten year, in addition to more than 50 conferences, organized for others' sake, either separately or jointly with another company, as we operate in Egypt, Kuwait and most countries of Gulf cooperation council. We treat with many big companies working in Saudi Arabia Kingdom, Bahrain kingdom and United Arab Emirates.

### Smart Vision represented by figured:

- The attendants : more than 18000 persons
- Speakers more than 250 representatives
- Sponsors : more than 95 persons.
- Channels of TV : 25 channel
- Printed newspaper: more than 15 printed papers
- Electronic sites : more than 75 electronic sites and newspaper on the internet.
- Data base of the company : Companies more than 70000 customers of businessmen and big investors



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## Events and conferences organized at the last twelve months by smart vision co

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- Economic forum of Egypt (2018) at intercontinental Cairo Semiramis, in March 2018.
- Cairo interactions exposition and conference for investment and money markets at intercontinental, city stars, in October 2018.
- Organization of tour in Egypt for a big economical group from London, in November 2018, at four seasons (Cairo – Alexandria).
- Gulf forum for finance and business at Radisson blu Hotel – Kuwait – February 2019.
- Egypt forum is your gate to Africa, economic forum of Egypt Nile Ritz Carlton Hotel – March 2019



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**325000 LE**

### **OFFICIAL SPONSOR**

- A vacant space for the establishment of the special stand of the Official sponsor in the main entrance of the conference 30 m
- The Official sponsor (exclusive) as it is the only one in this category of sponsorship.
- The company logo is present in the media zone, the specified space for TV airing, press and the attendance includes the appearance of the company logo in all pictures, videos, and in all TV channels.
- The logo of the Official sponsor of the exposition and the forum, will appear through the forum publicity in the daily newspapers and magazines.
- Two speakers in the name of the Official sponsor will be present in the conference discussion sessions.
- Honorary shield of the company will be delivered at the closing session of ceremony of the conference.
- A fixed banner at the event site, in addition to changing banners inside the cyber site of the event.
- Flags of the trade mark inside the conference hall in an exclusive way, and the flags will be printed by the sponsor company and not the organizing company.
- A conference for your company will be held indecently in one of the big hotels, comprising the organization and the marketing, entirely free, including the Hotel reservation and in case of getting a discount, or the presence of a third contracting party, this item will be deemed as cancelled and inactive.



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**OFFICIAL  
SPONSOR**



**325000 LE**

- A complete public relations campaign may include a TV interview.
- A service of airport pickup and a back ride, and dropping the concerned persons to the accommodating Hotel, for foreign companies, coming to Egypt.
- A certain design of the company at the specific Facebook page, concerted to the event and in all social media means.
- The official sponsor logo of the conference will be displayed in the publicity of the conference and not as independent advertisements in daily newspapers and magazines.
- Obtaining the registration data of the internet sites, in addition to a complete copy of the customers' data who attended actually the forum.
- A public relations campaign in internet sites, for highlighting the accomplishments of the company in these sites and electronic newspapers and printed papers.
- A publicity campaign for the sake of the company, and Facebook pages and instagram, in addition to sending data directly to the sales team for 2 weeks, with direct links in the company page in Facebook.
- A photo shooting session for the working team of the company in a professional style, for which pictures will be published in newspapers and sites.
- The Official sponsor will be given vacant spaces for hanging 12 roll up banners inside the forum " spaces only".

**TITLE  
SPONSOR**



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**325000 LE**

- Visibly highlighting name and logo of the company in bigger font, on the main board, behind the platform during the conference.
- A special gift, data from the data base of the company, containing information about businessmen and investors (about 10000 persons), comprising the name, phone number and email .
- The company offers you, 10 free coupons of services for training workers of the company by smart vision.

**TITLE  
SPONSOR**



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**250000 LE**

### **DIAMOND SPONSOR**

- A vacant space for the establishment of a stand for the diamond sponsor in the main entrance of the conference (a surface B2).
- The company logo will be placed in the Media Zone, the specific place for TV airing, press and this presence means that the company logo will appear in all pictures, videos and all satellite TV channels.
- Diamond sponsor logo of the forum and exposition will appear in daily newspapers and magazines.
- A speaker in the name of diamond sponsor will attend discussion sessions
- An honorary shield for the company delivered at the closing ceremony of the conference.
- A fixed banner in the site of the event, in addition to changing banner inside the cyber site of the event.
- Flags of the trade mark inside the conference hall , in an exclusive way, and the flags will be printed by the sponsor company , and not the organizing company.
- An independent conference, in the name of your company, to be held in one of the big hotels, including the organization and marketing, all in free, but not the reservation of the Hotel.
- A public relations campaign that could comprise a TV interview.
- A service of airport pick up and back to the airport, and to transport the concerned persons to the accommodating hotel for foreign companies coming from abroad.
- A design of the company in the special Facebook page of the event, and all social media means.



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**DIAMOND  
SPONSOR**



**250000 LE**

- The title sponsor logo of the conference appears in the advertisements of the conference, and not as independent publicity in daily newspapers and magazines.
- Getting the registration data of the electronic site, in addition to a complete copy of the customer's data, of those who attended already the conference.
- A public relations campaign about the company's realizations in the internet sites and news and in printed newspapers.
- A campaign of publicity in the name of the company in Facebook and Instagram pages, with dispatching the data directly to the sales team for a 2 weeks period , and providing direct links with the company site or the company page in the Facebook application.
- A photo shooting session for the working staff of the company, in a professional manner, to be published in many newspapers and sites.
- Granting the official sponsor vacant spaces to place 10 roll up banners inside the forum (only spaces) .
- Visibly highlighting the name and logo of the company in a big font, on the main board behind the platform, during the conference
- A special gift, getting data from the company data base of businessmen and investors (a0000 persons) containing the name, phone number and Email.
- The company offers you 10 free coupons of service for training staff workers in your company by smart vision.



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**DIAMOND  
SPONSOR**



**200000 LE**

### **PLATINIUM SPONSOR**

- A vacant space for the establishment of the stand of the platinum sponsor (a surface of B3).
- An honorary shield for the company, delivered in the closing ceremony session of the conference.
- The presence of a speaker in the discussion sessions.
- Changing banners inside the electronic site of the event.
- The platinum sponsor logo of the forum will appear in the forum publicity in daily newspapers and magazines.
- A public relations campaign, with possibility of TV interview.
- Picking up the concerned persons at the airport and bringing them back to it when leaving, and taking these persons to the accommodating hotel, a service reserved for the foreign hotel, a service reserved for the foreign companies .
- Getting data of electronic site registration, in addition to a complete copy of customers' data of those who attended the forum.
- Platinum sponsor logo of the conference will be diffused through the publicity of the conference, and not as independent advertisements in daily newspapers and magazines.
- A design made for the company in the Facebook page of the event and in all social media means.
- A public relations campaign in the cyber sites talking about the realizations of the company in the sites

**PLATINIUM  
SPONSOR**



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**200000 LE**

- and electronic newspapers, and printed papers.
- Granting the official sponsor vacant spaces for placing 7 roll up banners inside the forum (only spaces).
- Highlighting the name and logo of the company in a medium font in the main board behind the platform, during the conference.
- A special gift, data will be given from the company's data base, regarding the businessmen and investors (7000 persons) comprising the name, phone number and email.
- The company offers you 7 free coupons of services for training staff workers of the company, from smart vision.

**PLATINIUM  
SPONSOR**



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**150000 LE**

### **GOLD SPONSOR**

- A vacant space for the establishment of the stand of Golden sponsor .
- Changing banners inside the electronic site of the event.
- The golden sponsor logo of the conference will appear in the special advertisements of the conference, and not as independent advertisements in daily newspapers and magazines.
- A public relations campaign in the cyber sites, talking about the realizations of the company, and in electronic newspapers also.
- A design for the company in the Facebook page of the event, and in all social media
- Granting the official sponsor vacant spaces for placing 5 roll up banners inside the forum (spaces only).
- Highlighting the name and logo of the company as a sponsor in the main board, behind the platform during the conference.
- An honorary shield for the company in the closing ceremony of the conference.
- A special gift, data from the database of the company regarding businessmen and investors (5000 persons), comprising the name , phone number and email.
- The company offers you 5 free coupons of services for training the workers of the sponsor by smart vision.

**GOLD  
SPONSOR**

GOLD



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**90000 LE**

### **SILVER SPONSOR**

- A place equipped with a table and two chaises, and a number of roll up banners or pop up.
- Changing banners inside the electronic site of the event.
- Silver sponsor logo of the conference appears in the advertisements of the conference, and not as independent publicity in daily newspapers.
- A public relations campaign in electronic sites talking about the company's realizations, and in electronic newspapers.
- A design of the company placed in the Facebook page of the event, and in all social media means.
- Highlighting the name and logo of the company as a sponsor in the main board behind the platform during the conference.
- A special gift of data, extracted from the data base of the company, related to businessmen and investors (2000 persons) comprising the name phone and email .
- The company offers you 4 free coupons of services for training the workers of your company at smart vision

**SILVER  
SPONSOR**

SILVER



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**50000 LE**

## **BRONZE SPONSOR**

- A place provided with a table and two chaises, and a number of roll up banners or pop up.
- Changing banners inside the electronic site of the event.
- Bronze sponsor logo of the conference appears in the conference advertisements and not as independent publicity in daily newspapers.
- A design of the company in the page of Facebook of the event and in all social media means.
- Highlighting the name and logo of the company as a sponsor in the main board behind the platform during the conference.
- The company offers you 3 free coupons of services for training your company's workers at smart vision

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**BRONZE**



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# Contact us



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