



GULF
BUSINESS FORUM



Jumeirah
MESSILAH BEACH
HOTEL & SPA
KUWAIT



International Business Conference

Jumeirah Messilah Beach Hotel

4 - 5 february 2020

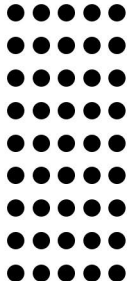


Smart Vision is honored to organize Gulf Business and Finance Forum and Expo for second year in a row in addition to summit of Arab traders in financial markets in Arabian Gulf 2020. This year will be held under the title of GCC Financial Technology and Relationship with Global Financial Markets.

Gulf Economic Forum is expected to be the largest in Gulf this year and a large presence of businessmen and investors from entire Gulf Cooperation Council is expected.

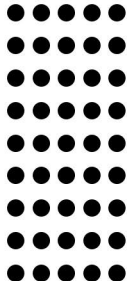
This year, Smart Vision plans to hold the largest and most important economic conference in Kuwait and Gulf Cooperation Council where major investors, economists and traders from inside and outside Gulf are expected to attend.

The conference and forum is the largest gathering of companies, banks, financial and real estate companies operating in Gulf and global financial markets, Forex, cryptocurrencies, binary options, Gulf banks, real estate investment companies, large investment funds and major insurance companies in Arabian Gulf.



Last year, exhibition was attended in the first edition by about 1000 people, investors and experts from more than 15 countries around world, which was held last year at the Radisson Blu Hotel Kuwait from 16 to 17 February 2020

The international presence will also have an important role for investors and business leaders in conference. With major businessmen in Gulf States, Kuwait, Saudi Arabia, United Arab Emirates, Bahrain, Oman and GCC.



Trademarks Owned by Smart Vision

Smart Vision is the largest expert house specializing in economic forums in Egypt and the Arab world. Now you have the most important brands owned by Smart Vision



Smart Vision
Powerful And Effective Vision

Smart Travel

Hudur

GULF
BUSINESS FORUM

Investment Expo
EGYPT

11
EGYPT
ECONOMIC
FORUM

**EGYPTIAN
WOMEN
FORUM**



Our Clients (Past Events)



Our Clients (Past Events)



Gulf Economic and Business Awards

The Innovation and Excellence Awards in GCC Economy will be organized by Smart Vision Research Department to organize the largest ceremony to honor symbols of business and finance in GCC.

It will include all aspects of finance, business and economy, for example, innovation and excellence awards at level of banks and local financial markets companies, Forex and public investment companies and real estate and best personalities, experts and analysts in world of business and finance at level of Arabian Gulf is expected to vote thousands of investors by telephone survey or vote On social networking sites. This concert in Egypt over 9 years has achieved great success and the photographer and video archive is the best proof of that.



Companies expected to participate in Forum

- Gulf commercial banks
- GCC securities companies
- Global financial markets, Forex and cryptocurrencies
- Fund companies
- Gulf and international investment banks
- Real estate investment companies
- Gulf and international insurance companies



Attendees

- Senior ministers and statesmen of GCC
- Business leaders from Kuwait and GCC
- Major investors in Gulf stock exchanges
- Major investors in GCC stock exchange
- Looking for a new investment opportunity in the world of finance, business and banks
- Members of Gulf Chambers of Commerce and members of all businessmen associations
- Members of GCC Chambers of Commerce with G20 countries
- Everyone who wants to invest in the Gulf in various aspects of investment

Marketing Plan

- Public relations campaign and TV meetings before conference
- website
- Social networking sites (Instagram / Twitter / Facebook)
- SMS service
- Messaging services via WhatsApp
- Telemarketing
- Announcements of major websites and major electronic newspapers
- Advertising in all businessmen associations and joint Gulf business councils
- Email campaign
- The online shopping campaign will target customers from Saudi Arabia, UAE, Oman and Qatar.



Media Plan

- 4 TV channels are expected in Kuwait and Egypt
- Media coverage in the top 5 printed newspapers about the Forum in Kuwait and Egypt
- More than 50 journalists will cover the conference on all sites and electronic newspapers
- Live coverage and live broadcast on Facebook and YouTube sites
- Giant screens for sponsors within the event such as recent events



Why participate in the Gulf Business Forum 2020

- Attending the largest gathering of Gulf Business and Finance Year in 2020
- Put your company on map of investment in Gulf and the Arab world
- You are in an unprecedented publicity campaign before meeting and during the event in all means of advertising
- Obtain investors' data of name, function, telephone and financial suitability if possible
- Support the sales team in procedures of the largest number of successful deals
- Signing of Memorandums of Understanding (MOU) with B2B system
- PR campaign is very large public relations for exhibitors between press meetings and news on sites and meetings in major TV channels and vary depending on type of participation in the exhibition and the meeting
- There are many advantages offers regular sponsorship and participation



Previous work and previous forums since 2019 - 2009

Egypt Economic Forum Over the past 10 years in addition to more than 50 conferences have been organized for others separately or in partnership with one of the companies we work in Egypt, Kuwait and most of the GCC countries We have major companies from many companies in Saudi Arabia, Bahrain and the United Arab Emirates United.

Smart Vision in numbers:

- Attendance: over 20,000 people
- Speakers: Over 275 speakers
- Sponsors: Over 95 Sponsors
- TV Channels: 20 TV Channels
- Printed newspapers: more than 15 printed newspapers
- Websites: More than 75 websites and newspapers
- Company database: contains more than 70 thousand customers, businessmen and major investors

ADDITIONAL AND SPECIAL SPONSORSHIPS

SPEAKER HALL SPONSORSHIP



ADDITIONAL AND SPECIAL SPONSORSHIPS

FIXED FLAGS SPONSORSHIP



ADDITIONAL AND SPECIAL SPONSORSHIPS

DELEGATE BAG SPONSORSHIP



ADDITIONAL AND SPECIAL SPONSORSHIPS

WATER SPONSORSHIP



ADDITIONAL AND SPECIAL SPONSORSHIPS

COFFEE BREAK SPONSORSHIP



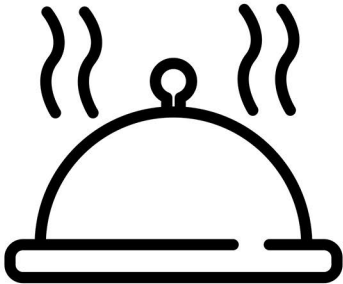
ADDITIONAL AND SPECIAL SPONSORSHIPS

EXPO ID SPONSORSHIP



ADDITIONAL AND SPECIAL SPONSORSHIPS

LUNCH SPONSORSHIP



ADDITIONAL AND SPECIAL SPONSORSHIPS

EXPO ARCH SPONSORSHIP



ADDITIONAL AND SPECIAL SPONSORSHIPS

LED SCREENS SPONSORSHIP



ADDITIONAL AND SPECIAL SPONSORSHIPS

CLOSING PARTY SPONSORSHIP

GULF
FOREX
AWARDS



ADDITIONAL AND SPECIAL SPONSORSHIPS

CLOSING PARTY SPONSORSHIP



Top 25 Forex Awards 2019

- 1 . Best Forex Brokers
- 2 . Best Forex ECN Broker
- 3 . Best Forex Introducing Broker Provider
- 4 . Best Forex Trading App
- 5 . Best Forex Technical Analysis Provider
- 6 . Most Trusted Forex Broker
- 7 . Best Customer Service Broker
- 8 . Most Transparent Forex Broker
- 9 . Best Forex Trading Support
10. Best Crypto Broker Asia
11. Most Transparent Broker
12. Best Execution Broker



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GULF
FOREX
AWARDS

Top 25 Forex Awards 2019

13. Best Forex Broker Asia
14. Best Forex Broker, Middle East
15. Best Affiliate Program
16. Best Trade Executions
17. Best Mobile Trading Platform
18. Best Micro Forex Broker
19. Best Forex Newcomer
20. Best Crypto Currencies
21. Best Trading Application
22. Best Crypto Currencies' Broker
23. Best Trading Platform
24. Fastest Growing Forex Broker
25. Best Forex Newcomer



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GULF
FOREX
AWARDS



- A vacant space for the establishment of the special stand of the Official sponsor in the main entrance of event
- The Official sponsor (exclusive) as it is the only one in this category of sponsorship.
- The company logo is present in the media zone, the specified space for TV airing, press and the attendance includes the appearance of the company logo in all pictures videos, and in all TV channels.
- The logo of the Official sponsor of the exposition and forum, will appear through the forum publicity in the daily newspapers and magazines.
- Two speakers Official sponsor will be present in the conference discussion sessions.
- 2 free seminar on event for 60 minutes per seminar
- 2 Awards to Official sponsor will be delivered at the closing session of ceremony of the conference.
- A fixed banner at the event site, in addition to changing banners inside the cyber site of the event.
- Flags of the trade mark inside the conference hall in an exclusive way, and the flags will be printed by sponsor and not the organizing company.

OFFICIAL SPONSOR

30000 USD - 9115 KD

- A conference for your company will be held indecently in one of the big hotels, comprising the organization and the marketing, entirely free, including the Hotel reservation and in case of getting a discount, or the presence of a third contracting party, this item will be deemed as cancelled and inactive.
- A complete public relations campaign may include a TV interview.
- A certain design of the company at the specific Facebook page, concerted to the event and in all social media means.
- The official sponsor logo of the conference will be displayed in the publicity of the conference and not as independent advertisements in daily newspapers and magazines.
- Obtaining the registration data of the internet sites, in addition to a complete copy of the customers' data who attended actually the forum.
- A public relations campaign in internet sites, for high lighting the accomplishments of the company in these sites



- A publicity campaign for the sake of the company, and Facebook pages and Instagram, in addition to sending data directly to the sales team for 2 weeks, with direct links in the company page in Facebook.
- A photo shooting session for the working team of the company in a professional style, for which pictures will be published in newspapers and sites.
- The Official sponsor will be given vacant spaces for hanging 12 roll up banners inside the forum "spaces only".
- Visibly highlighting name and logo of the company in bigger font, on the main board, behind the platform during the conference.
- A special gift, data from the data base of the company, containing information about businessmen and investors (about 10000 persons), comprising name, phone number and email .

OFFICIAL SPONSOR

30000 USD - 9115 KD





SECTOR SPONSOR

16000 USD - 4861 KD

- A vacant space for the establishment of a stand for the Sector sponsor in the main entrance of the conference
- The company logo will be placed in the Media Zone, the specific place for TV airing, press and this presence means that the company logo will appear in all pictures, videos and all satellite TV channels.
- Sector sponsor logo of the forum and exposition will appear in daily newspapers and magazines.
- A speaker of Sector sponsor will attend discussion sessions of the conference.
- A free seminar on second day of the event for 60 minutes
- Award for company delivered at the closing ceremony of conference.
- A fixed banner in the site of the event, in addition to changing banner inside the cyber site of the event.
- A public relations campaign that could comprise a TV interview.
- A design of the company in the special Facebook page of the event, and all social media means.
- The Sector sponsor logo of the conference appears in the adver-

tisements of the conference, and not as independent publicity in daily newspapers and magazines.

- Getting the registration data of the electronic site, in addition to a complete copy of the customer's data, of those who attended already the conference.
- A public relations campaign about the company's realizations in the internet sites and news and in printed newspapers.
- A photo shooting session for the working staff of the company, in a professional manner, to be published in many newspapers and sites.
- Granting the Sector sponsor vacant spaces to place 10 roll up banners inside the forum (only spaces) .
- Visibly highlighting the name and logo of the company in a big font, on the main board behind the platform, during the conference period.
- A special gift, getting data from the company data base of businessmen and investors (10000 persons) containing the name, phone number and Email.



DIAMOND SPONSOR

16000 USD - 4861 KD

- A vacant space for the establishment of a stand for the Diamond sponsor in the main entrance of the conference
- The company logo will be placed in the Media Zone, the specific place for TV airing, press and this presence means that the company logo will appear in all pictures, videos and all satellite TV channels.
- Diamond sponsor logo of the forum and exposition will appear in daily newspapers and magazines.
- A speaker of Sector sponsor will attend discussion sessions of the conference.
- A free seminar on second day of the event for 60 minutes
- Award for company delivered at the closing ceremony of conference.
- A fixed banner in the site of the event, in addition to changing banner inside the cyber site of the event.
- A public relations campaign that could comprise a TV interview.
- A design of the company in the special Facebook page of the event, and all social media means.
- The Sector sponsor logo of the conference appears in the adver-

tisements of the conference, and not as independent publicity in daily newspapers and magazines.

- Getting the registration data of the electronic site, in addition to a complete copy of the customer's data, of those who attended already the conference.
- A public relations campaign about the company's realizations in the internet sites and news and in printed newspapers.
- A photo shooting session for the working staff of the company, in a professional manner, to be published in many newspapers and sites.
- Granting the Sector sponsor vacant spaces to place 10 roll up banners inside the forum (only spaces) .
- Visibly highlighting the name and logo of the company in a big font, on the main board behind the platform, during the conference period.
- A special gift, getting data from the company data base of businessmen and investors (10000 persons) containing the name, phone number and Email.



- A vacant space for the establishment of the stand of the platinum sponsor
- An honorary shield for the company, delivered in the closing ceremony session of the conference.
- The presence of a speaker in the sessions of the conference discussion sessions.
- A free seminar on second day of the event for 45 minutes
- Changing banners inside the electronic site of the event.
- The platinum sponsor logo of the forum will appear in the forum publicity in daily newspapers and magazines.
- A public relations campaign, with possibility of TV interview.
- Getting data of electronic site registration, in addition to a complete copy of customers' data of those who attended the forum.
- Platinum sponsor logo of the conference will be diffused through the publicity of the conference, and not as independent advertisements in daily newspapers and magazines.
- A design made for the company in the Facebook page of the event and in all social media means.
- A public relations campaign in the cyber sites, talking about the realizations of the company in the sites and electronic newspa-

PLATINUM SPONSOR

13000 USD - 3950 KD

- pers, and printed papers.
- Award for company delivered at the closing ceremony of the conference.
- Granting the official sponsor vacant spaces for placing 7 roll up banners inside the forum (only spaces).
- Highlighting the name and logo of the company in a medium font in the main board behind the platform, during the conference.
- A special gift, data will be given from the company's data base, regarding the businessmen and investors (7000 persons) comprising the name, phone number and email.



- A vacant space for the establishment of the stand of Golden sponsor
- Changing banners inside the electronic site of the event.
- The golden sponsor logo of the conference will appear in the special advertisements of the conference, and not as independent advertisements in daily newspapers and magazines.
- Award for company delivered at the closing ceremony of the conference.
- A public relations campaign in the cyber sites, talking about the realizations of the company, and in electronic newspapers also.
- A design for the company in the Facebook page of the event, and in all social media means.
- Granting the Gold sponsor vacant spaces for placing 5 roll up banners inside the forum (spaces only).
- Highlighting the name and logo of the company as a sponsor in the main board, behind the platform during the conference.
- An honorary shield for the company in the closing ceremony of the conference.
- A special gift, data from the database of the company regarding businessmen and investors (5000 persons)

GOLD SPONSOR

10000 USD - 3038 KD





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